



## **Matthias Machnig to support InnoEnergy's role in transforming energy and automotive industries**

Berlin, Germany, 1 December 2018

[InnoEnergy](#), Europe's sustainable energy innovation engine supported by the [EIT](#), announces the appointment of Matthias Machnig, former State Secretary for the Federal Ministry of Economic Affairs, as its Head of Industrial Strategy.

Matthias Machnig was Minister for Economics, Labour and Technology in Thuringia, State Secretary in the Federal Ministry of Transport, the Federal Ministry for the Environment and until April 2018 in the Federal Ministry of Economics. Based in Berlin, Machnig will support the development of industrial strategy as well as working with the European Battery Alliance to help transform the sustainable energy and automotive industries. Machnig brings an extensive network and a wealth of experience in industrial innovation, transport and energy policy to the role and will prove invaluable as Europe moves towards its vision of a cleaner automotive industry.

Machnig will drive InnoEnergy Germany's business development by strengthening relationships with industrial partners and stakeholders across the automotive, energy and political markets.

Machnig said: "InnoEnergy's work spans strategic industrial and innovation fields across Europe. European business competitiveness relies on the networking of companies, scientific and political institutions in this space, and my work for the company will support this approach."

As part of its mission, InnoEnergy has a mandate from the EU Commission to lead the industrial part of the European Battery Alliance and is ready to make a significant contribution to the successful development of a European battery industry. InnoEnergy also intends to expand its activities in the field of mobility by linking energy-related topics and to help shape the transformation of the automotive industry with its expertise and services.

**ENDS**

## **About InnoEnergy**

InnoEnergy is the innovation engine for sustainable energy across Europe.

[www.innoenergy.com](http://www.innoenergy.com)



We support and invest in innovation at every stage of the journey – from classroom to end-customer. With our network of partners, we build connections across Europe, bringing together inventors and industry, graduates and employers, researchers and entrepreneurs, businesses and markets.

We work in three essential areas of the innovation mix:

- Education to help create an informed and ambitious workforce that understands the demands of sustainability and the needs of industry.
- Innovation Projects to bring together ideas, inventors and industry to create commercially attractive technologies that deliver real results to customers.
- Business Creation Services to support entrepreneurs and start-ups who are expanding Europe's energy ecosystem with their innovative offerings.

Bringing these disciplines together maximises the impact of each, accelerates the development of market-ready solutions, and creates a fertile environment in which we can sell the innovative results of our work.

*InnoEnergy was established in 2010 and is supported by the European Institute of Innovation and Technology (EIT).*

Launched in 2017, the EBA seeks to create a competitive and sustainable battery cell manufacturing value chain in Europe. InnoEnergy is working with more than 120 stakeholders within the EBA to achieve this ambition and help develop a new market that could be worth €250 billion a year by 2025.

## Media contacts

### **InnoEnergy**

Megain Buchan, [Aspectus](#)

Megain.buchan@aspectusgroup.com

+44(0)1224 472 552