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Eindhoven, the Netherlands

KIC InnoEnergy to launch unique intellectual property courses as European patent applications reach new high

“Competitive Intelligence and Exploitation of Patents” to go live in September 2016

[KIC InnoEnergy](#), the innovation engine for sustainable energy across Europe, has unveiled its new Intellectual Property (IP) and Patents Massive Open Online Course (MOOC), which will go live on 6th September 2016.

The specialisation, entitled [Competitive Intelligence of Effective Exploitation of Patents \(CIEEP\)](#), responds to the ongoing rise in applications for European patents. Last year saw the [number of filings reach nearly 279,000](#) – a record high and reflective of the significant levels of innovation taking place across Europe.

CIEEP has been designed in partnership with leading patent training providers ZBM, the technology transfer office of UPC and Competitive Intelligence Consultants IALE and is made up of three modules:

1. Patents, patentability, and patent infringement
2. Competitive intelligence and technology scouting
3. IP commercialisation

It's aimed specifically at companies or individuals developing new technologies in energy or biotech. It will address how to get the maximum value from Research and Development (R&D) projects, how to protect IP or make existing patents more profitable.



Diego Pavia, CEO of KIC InnoEnergy, says:

“The topic of this course is both unique and timely as demand for European patents continues to grow. It’s never been more important for innovators to understand the value of IP and how to protect it successfully.

“By the end of the course, students will have the tools to give their business a competitive advantage. It’s about having access to information that might affect key business decisions and also help transfer the results of R&D work to the market. European companies have a lot to gain if they manage IP in the right way – this is a users’ guide on how to do it.”

All of KIC InnoEnergy’s MOOCs are available to view on [iSE - by KIC InnoEnergy](#) – the new portal for professional online learning in sustainable energy.

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Press Contact

Katie Taylor

Aspectus

katie.taylor@aspectuspr.com

[+44 \(0\) 20 7242 8867](tel:+442072428867)

About KIC InnoEnergy (www.kic-innoenergy.com)

KIC InnoEnergy is the innovation engine for sustainable energy across Europe.

The challenge is big, but our goal is simple: to achieve a sustainable energy future for Europe. Innovation is the answer. New ideas and new solutions and products that make a real difference, new businesses and new people to deliver them to market.



At KIC InnoEnergy we support and invest in innovation at every stage of the journey – from classroom to customers. With our network of partners we build connections across Europe, bringing together inventors and industry, entrepreneurs and markets, graduates and employers, researchers and businesses.

We work in three essential areas of the innovation mix:

- Education to help create an informed and ambitious workforce that understands what sustainability demands and industry needs – for the future of the industry.
- Product innovation to bring together ideas, inventors and industry in collaboration to enable commercially viable products and services that deliver real results.
- Business creation to help entrepreneurs and start-ups who are creating sustainable businesses to grow rapidly to contribute to the global energy ecosystem.

Together, our work creates and connects the building blocks for the sustainable energy industry that Europe needs.