

InnoEnergy launches the ‘LinkedIn’ of sustainable innovation

CommUnity to connect sustainable energy industry

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InnoEnergy, the innovation engine for Europe’s energy industry, has officially launched an interactive social network to connect the sustainable energy sector. The platform was unveiled at InnoEnergy’s AlumniUnite event in Barcelona from 28th – 30th October 2016.

Sustainable energy innovators, entrepreneurs and companies across the world who wish to connect with like-minded individuals can sign up to CommUnity now for free. The platform is designed to unite sustainable energy game changers, creating a place for them to share ideas and develop energy innovations.

“Social media is central to modern global business. CommUnity will bring this modern, digital channel of communication to the sustainable energy sector,” said Diego Pavia, InnoEnergy’s CEO. “The energy industry is facing unique challenges, CommUnity will bring sustainable energy stakeholders together to form innovative ideas, develop new projects and overcome hurdles within the sector.”

CommUnity will also be a portal for members to offer and receive jobs and internships, as well as to become a sustainable energy mentor or mentee. The social media platform will be freely available. A premium membership will also be available, which will unlock further features.

The launch of CommUnity at AlumniUnite was attended by 200 of InnoEnergy’s alumni, entrepreneurs, students and employees. The event provided an opportunity for attendees to discuss the challenges faced by the energy industry, while energy companies were able to connect with new talent in the sustainable energy space.

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www.innoenergy.com



InnoEnergy is supported by the EIT,
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About InnoEnergy

InnoEnergy is the innovation engine for sustainable energy across Europe.

The challenge is big, but our goal is simple: to achieve a sustainable energy future for Europe. Innovation is the solution. New ideas, products and services that make a real difference, new businesses and new people to deliver them to market.

At InnoEnergy, we support and invest in innovation at every stage of the journey – from classroom to end-customer. With our network of partners, we build connections across Europe, bringing together inventors and industry, graduates and employers, researchers and entrepreneurs, businesses and markets.

We work in three essential areas of the innovation mix:

- Education to help create an informed and ambitious workforce that understands the demands of sustainability and the needs of industry.
- Innovation Projects to bring together ideas, inventors and industry to create commercially attractive technologies that deliver real results to customers.
- Business Creation Services to support entrepreneurs and start-ups who are expanding Europe's energy ecosystem with their innovative offerings.

Bringing these disciplines together maximises the impact of each, accelerates the development of market-ready solutions, and creates a fertile environment in which we can sell the innovative results of our work.