



PRESS RELEASE

For immediate release

KIC InnoEnergy announces new call for innovative cleantech project proposals

KIC InnoEnergy, the European company for innovation, education and business creation in sustainable energy, has announced today the launch of a new [call for proposals](#) for innovative cleantech lab ideas, as part of their ambitious support programme dedicated to boosting sustainable innovations in Europe. KIC InnoEnergy's objective is to offer comprehensive support to public and private researchers to enhance the effectiveness and speed of the go-to-market process of their projects.

Created in 2010, KIC InnoEnergy has become the new heavyweight of cleantech innovation in Europe. It adopts a partnership approach specifically geared at developing ideas from the lab in order to launch them into markets as viable commercial products. This EU-backed organisation provides successful applicants with a unique opportunity to remove the usual barriers to innovation by giving access to the right business partners, cutting-edge business development support, financing and IP protection, as well as finding the first customers and facilitating European energy markets entry.

KIC InnoEnergy is one of the first three *Knowledge and Innovation Communities* (together with ICT Labs and Climate KIC) created under the leadership of the European Institute of Innovation and Technology. It is a commercial company with 27 shareholders who are all key players in the energy field coming from top ranked industries, research institutions and universities of eight EU countries. This public-private organisation can draw on a huge investment portfolio of €400 million per year to ensure that cleantech innovation in Europe benefits from adequate development support mechanisms.

Diego Pavia, CEO of KIC InnoEnergy, commented: "KIC InnoEnergy and its collaborators have the genuine potential to reduce the wide gap that currently exists in Europe between research and innovation on one side, and the market on the other side. One of the key factors in restoring Europe's competitiveness internationally is to increase the effectiveness and the speed with which we take our ideas from the lab to the market. Thanks to better collaboration, sound processes and proper financing, we will continue to significantly boost European innovation and competitiveness."

Besides this EU-focussed call for innovation projects, KIC InnoEnergy is also involved in [MAGHRENOV](#), a separate initiative aiming to establish a common Euro-Mediterranean sustainable energy innovation space including North African countries. Together with the *Institut de Recherche en Energie Solaire et Energies Nouvelles (IRESEN)*, a Moroccan organisation dedicated to applied R&D in renewable energy, they have recently launched a joint call for projects on Renewable Energy & Energy Efficiency, specifically targeting Euro-Moroccan consortia.

For more information please visit the call for projects website at <http://cip.kic-innoenergy.com/> , or KIC InnoEnergy's main website <http://www.kic-innoenergy.com/>



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