



**10th March 2016
Eindhoven, Netherlands**

Deadline approaches for KIC InnoEnergy's Call for Innovation Proposals

Businesses with a sustainable energy innovation urged to apply before 4th April 2016

KIC InnoEnergy, the innovation engine for sustainable energy across Europe, launched their Call for Innovation Proposals 2016 in January. The deadline is now fast approaching and all proposals need to be submitted by 4th April 2016.

This year's Call, which seeks European businesses – start-ups, SMEs or larger, which have innovative projects in sustainable energy at the research and development stage, has had a positive response.

The Call has already received 492 registrations of interest from innovators across Europe. There were also over 500 registrations for two webinars held to elaborate on the Call's process – underlining the significance of the Call to the energy innovation community.

Once the Call officially closes on 4th April 2016, the most promising applicants will be asked to present their proposals to two KIC InnoEnergy Assessment Committees. Successful applicants will be announced on 31st May 2016 and they will then begin their journey with KIC InnoEnergy to bring their innovation to market.

Diego Pavia, Chief Executive Officer of KIC InnoEnergy, said:

“Developing new innovations in sustainable energy is, now more than ever, a vital task. The world faces a triple challenge to reduce emissions, find alternatives to depleting fossil fuels and ensure supply without compromising safety.

“KIC InnoEnergy's Call for Innovation Proposals is a generator of success stories, all of which are tackling these challenges. Over the years, we have identified the most viable concepts, and with the support of KIC InnoEnergy's network of experts, we can now watch as these innovations develop, ready to make great strides in the energy market.

“As we now open our doors to supporting new products and solutions in the sustainable energy sector, our message to the European community of innovators is: join us – don't miss this year's opportunity to turn your concept into a commercial reality.”

KIC InnoEnergy is already working with a range of successful applicants from previous Call for Innovation Proposals, helping to bring their innovations to market. Read more about them here: https://cip.kic-innoenergy.com/case_studies.html

To join this year's applicants register your interest, here: <https://cip.kic-innoenergy.com/>



More information about the proposal process can also be found in the free webinars.

Listen to them here:

<http://www.engerati.com/companies/kic-innoenergy/12511#tabscontent-2>

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About KIC InnoEnergy (www.kic-innoenergy.com)

KIC InnoEnergy is the innovation engine for sustainable energy across Europe. The challenge is big, but our goal is simple: to achieve a sustainable energy future for Europe. Innovation is the answer. New ideas and new solutions and products that make a real difference, new businesses and new people to deliver them to market.

At KIC InnoEnergy we support and invest in innovation at every stage of the journey – from classroom to customers. With our network of partners we build connections across Europe, bringing together inventors and industry, entrepreneurs and markets, graduates and employers, researchers and businesses.

We work in three essential areas of the innovation mix:

- Education to help create an informed and ambitious workforce that understands what sustainability demands and industry needs – for the future of the industry.
- Product innovation to bring together ideas, inventors and industry in collaboration to enable commercially viable products and services that deliver real results.
- Business creation to help entrepreneurs and start-ups who are creating sustainable businesses to grow rapidly to contribute to the global energy ecosystem.

Together, our work creates and connects the building blocks for the sustainable energy industry that Europe needs.

