



22 September 2015

Eindhoven, Amsterdam

MEDIA ALERT

Join the Benelux train to KIC InnoEnergy's Business Booster event in Berlin this October!

KIC InnoEnergy, the innovation engine for Europe's energy industry, is inviting businesses and entrepreneurs in the fields of Smart Cities and Grids, Energy Storage, Building Integrated PV and Climate Control in Green Buildings, to join the train taking visitors to KIC InnoEnergy's The Business Booster (TBB) event.

The trip will include opportunities for businesses to meet investors, as well as finding opportunities to collaborate, or find innovations to drive their business' success. Entrepreneurs will also have the opportunity to discuss their business or innovation with KIC InnoEnergy's on-train experts, from existing businesses within the space, including Sven Van den Bosch (Eandis), Raf Ponnette (EnergyVille), Stefan Dewallef (Soltech), and Henk De Beijer (Ares RTB).

Those interested in attending the event from the Benelux region are invited to join other innovators, entrepreneurs and big businesses, including representatives from Alliander, GreenInnovations and Grontmij, as well as KIC InnoEnergy startups AERspire, SmartRoof, Daylight Solutions, SoundEnergy, ThermoSmart, Enervalis, Superstore, Ecovat, Elestor and Wattsun, Watch-E.

TBB, held in Berlin on 21-22 October, is a unique event aimed at achieving a sustainable energy future in new and creative ways. Showcasing over 100 sustainable energy start-ups and SMEs supported by KIC InnoEnergy, the event provides a platform that brings innovators, international energy companies and venture capitalists together, to solve the difficult challenges in sustainable energy.

For more information: <http://www.kic-innoenergy.com/event/join-the-benelux-train-to-the-business-booster/>

Delegates can join the train at Amsterdam, Hilversum, Amersfoort, Apeldoorn, Deventer, Almelo and Hengelo.

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Press Contact

Rosie Williams

Aspectus PR London

Account Manager

rosie.williams@aspectuspr.com

+44 (0) 20 7092 8127

About KIC InnoEnergy (www.kic-innoenergy.com)

KIC InnoEnergy is the European company dedicated to promoting innovation, entrepreneurship and education in the sustainable energy field by bringing together academics, business and research institutes. KIC InnoEnergy’s goal is to make a positive impact on sustainable energy in Europe, by creating future game changers with a different mind-set, and bringing innovative products, services and successful companies to life.

With its headquarters in the Netherlands, KIC InnoEnergy develops its activities across a network of offices located in Belgium, France, Germany, the Netherlands, Spain, Portugal, Poland and Sweden. More than 150 partners contribute to KIC InnoEnergy’s activities, forming a first class and dynamic network that is always open to new entrants. The company’s 27 shareholders are committed to a 7 year industrial plan in which they pledge to mobilise €700 million of resources during the period 2011-2015 alone.

KIC InnoEnergy is financially supported by the European Institute of Innovation and Technology (EIT) and, while a profit-oriented company, has a “not for dividend” financial strategy, reinvesting all its profits back into the organisation’s activities.