



Monday 11th May 2015

Eindhoven, The Netherlands

Europe's sustainable technology Ambassadors tour America

KIC InnoEnergy Ambassadors tour America with a view to opening up opportunities for European students, start-ups and businesses in sustainable technology into the US.

KIC InnoEnergy, the European company for innovation, business creation and education in sustainable energy, is supporting a team of Ambassadors on a tour across America this May, in order to establish relationships with relevant networks on the other side of the Atlantic.

This tour of America will lay the groundwork for KIC InnoEnergy to be able to create opportunities for students, start-ups and businesses, by building relationships, forming partnerships, and learning from existing incubators, funders and businesses in this new region.

“It is innovation in transport that allows us to fly to America, and we are thrilled to be travelling there to help us harness the skills, knowledge and advice to develop the next generation of innovation across Europe and the world,” says Diego Pavía, CEO at KIC InnoEnergy. “This tour of America will allow us to be able to expand our support and offering for innovation, business creation and education.”

The KIC InnoEnergy Ambassador team is made up of Pavía; Elena Bou, Innovation Director; Bart de Beer, Chief Financial Officer; Jordi Lopez, Business Creation Manager; Josep-Miquel Torregrosa, Iberia Business Creation Officer; and, Marek Marzec, Poland Business Creation Officer. They will visit over 20 companies, teams and incubators across Boston, Chicago, San Jose and San Francisco in a five day intensive trip.

“I am hugely excited about the new cutting-edge approaches to the development of innovation that we will be able bring back to Europe to compliment the competences we have already developed over the past four years to support us in creating the next breakthroughs in sustainable technologies” says Bou.

The trip's highlights include a visit to the Cambridge Innovation Centre, which boasts more start-ups than anywhere else on the planet, a meeting at the Precourt Institute for Energy at Stanford University, which serves as the hub of a broad and deep network of experts who are working to solve the world's energy problems. The team will also take part in a panel session in Chicago organised by Accenture, Deloitte and E&Y.

The KIC InnoEnergy US Ambassadors tour will run from Monday 11th May to Friday 15th May. For more information please visit: <http://www.kic-innoenergy.com/>

-Ends-



Press Contact

Rosie Williams

Aspectus PR London

Account Manager

rosie.williams@aspectuspr.com

+44 (0) 20 7092 8127

About KIC InnoEnergy (www.kic-innoenergy.com)

KIC InnoEnergy is the European company dedicated to promoting innovation, entrepreneurship and education in the sustainable energy field by bringing together academics, business and research institutes. KIC InnoEnergy's goal is to make a positive impact on sustainable energy in Europe, by creating future game changers with a different mind-set, and bringing innovative products, services and successful companies to life.

With its headquarters in the Netherlands, KIC InnoEnergy develops its activities across a network of offices located in Belgium, France, Germany, the Netherlands, Spain, Portugal, Poland and Sweden. More than 150 partners contribute to KIC InnoEnergy's activities, forming a first class and dynamic network that is always open to new entrants. The company's 27 shareholders are committed to a 7 year industrial plan in which they pledge to mobilise €700 million of resources during the period 2011-2015 alone.

KIC InnoEnergy is financially supported by the European Institute of Innovation and Technology (EIT) and, while a profit-oriented company, has a "not for dividend" financial strategy, reinvesting all its profits back into the organisation's activities.