

InnoEnergy Benelux inks six new start-up deals

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[InnoEnergy](#), Europe's sustainable energy innovation engine supported by the [EIT](#), has announced the closing of six significant partnership deals in the Benelux region. The agreements, which will accelerate the commercialisation of a number of InnoEnergy-backed start-ups, are focused in the areas of heat, recycling, storage and solar:

- [Act and Sorb](#), which has developed a self-sustaining recycling strategy for several waste streams to produce high value raw materials and energy (heat and/or electricity), has closed a deal with EuroWaste, one of Europe's leading waste management companies.
- [Elestor](#) has signed an agreement with ITMGroup to develop and scale its hydrogen-bromine flow battery technology, which stores electricity in a cost-effective way. The scope includes joint projects with research institutes and universities.
- [Heat Power](#), a start-up specialising in supercharged steam turbine systems for industrial heat and power, has agreed an official sales agreement with Dutch company Maris following the successful installation of a demonstration unit proving the technology.
- [Sit and Heat](#), which develops electric-heated seating primarily for stadium applications, has signed a deal with VDL Groep to produce and sell its energy efficient cushions across Europe.
- [Smartroof](#), an innovative roof panel system for room-in-roof applications, has signed a distribution deal with Eigen Energie Net for the Netherlands.
- [Solar Energy Booster](#) has agreed a license agreement with Stanstechniek for the sale of its products in Europe.

Alexander Goos, Business Creation Officer for InnoEnergy Benelux, said: "Too often, promising ideas falter because they've got money, but no broader support. That's why InnoEnergy acts like a partner, not just a part-owner. The start-ups in our portfolio are at different levels of commercial maturity and therefore require support in different ways. Some are looking for additional investment to scale, or finalise their product for the market. Others need new distribution channels, a partner to produce and sell their products or a first customer in a specific country.

"We provide services and expertise to projects where they might not have the resources themselves, including access to a Europe-wide network of partners representing the best of industry, research institutes and universities. Between them, there aren't many technical or commercial challenges we can't solve and the recent deal signings in Benelux are testament to that!"

Guido Dalessi, CEO at Elestor, said: “We are truly delighted to join forces with ITMGroup to supercharge our growth. Adopting and implementing innovative technologies is in our DNA and InnoEnergy has been instrumental in bringing this deal together.”

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About InnoEnergy

InnoEnergy is the innovation engine for sustainable energy across Europe supported by the EIT.

We support and invest in innovation at every stage of the journey – from classroom to end-customer. With our network of partners, we build connections across Europe, bringing together inventors and industry, graduates and employers, researchers and entrepreneurs, businesses and markets.

We work in three essential areas of the innovation mix:

- Education to help create an informed and ambitious workforce that understands the demands of sustainability and the needs of industry.
- Innovation Projects to bring together ideas, inventors and industry to create commercially attractive technologies that deliver real results to customers.
- Business Creation Services to support entrepreneurs and start-ups who are expanding Europe’s energy ecosystem with their innovative offerings.

Bringing these disciplines together maximizes the impact of each, accelerates the development of market-ready solutions, and creates a fertile environment in which we can sell the innovative results of our work.